



MAY 9-15
2021

SAMPLE LIVE-READ RADIO SCRIPTS

:30 Live-Read Radio Script

We all have the power to prevent substance misuse and promote positive mental health in **[INSERT COMMUNITY]**—whether by supporting someone who’s going through a difficult time, or instilling healthy habits in our children from an early age. Join others in **[INSERT COMMUNITY]** during National Prevention Week 2021, May 9th to the 15th. Visit **[RADIO STATION NAME]**’s website at **[WEBSITE ADDRESS]** to learn more. Sponsored by the Substance Abuse and Mental Health Services Administration and **[INSERT ORGANIZATION]**.

:20 Live-Read Radio Script

Did you know that May 9th to the 15th, 2021, is National Prevention Week? You can help prevent substance misuse and promote positive mental health wherever you are. Visit **[RADIO STATION NAME]**’s website at **[WEBSITE ADDRESS]** to learn more. Sponsored by the Substance Abuse and Mental Health Services Administration and **[INSERT ORGANIZATION]**.

:15 Live-Read Radio Script

National Prevention Week is May 9th to the 15th, 2021. Join activities in **[INSERT COMMUNITY]** to prevent substance misuse and promote positive mental health by visiting www.samhsa.gov/prevention-week. Sponsored by the Substance Abuse and Mental Health Services Administration and **[INSERT ORGANIZATION]**.

:10 Live-Read Radio Script

National Prevention Week is May 9th to the 15th, 2021. Sponsored by the Substance Abuse and Mental Health Services Administration and **[INSERT ORGANIZATION]**. Learn more at www.samhsa.gov/prevention-week.

:10 Live-Read Radio Script (to use during the week of NPW, May 9–15)

Don’t forget, this week is National Prevention Week. Help prevent substance misuse and promote positive mental health. Learn more at www.samhsa.gov/prevention-week.

